



## MEMORANDUM

August 30, 2011

To: Senate, Vancouver  
c/o Lisa Collins, Manager of Secretariat Services

From: David H. Farrar  
Provost and Vice President Academic

A handwritten signature in black ink, appearing to read 'DAF', followed by a horizontal line.

Re: **Change in Name from the James Hogg iCAPTURE Centre to the UBC James Hogg Research Centre**

### Recommendation:

That Senate approve the change in name from the James Hogg iCAPTURE Centre to the UBC James Hogg Research Centre

### Rationale:

The rationale for the name change comes from the evolution and improvement in representing the Centre more concisely as a major unit under the new public friendly umbrella name, *Institute for Heart + Lung Health*.

The James Hogg iCAPTURE Centre is a Senate approved Centre.

Enclosed is a summary of information submitted for consideration at the April 4, 2011 Faculty Executive Meeting. The proposal to change the name was approved by Faculty Executive on June 21, 2011.

### Attachments:

1. Letter, dated June 23, 2011 from Dr. Gavin Stuart, Dean, Faculty of Medicine, and Vice Provost Health, to Dr. David Farrar, Provost and Vice President Academic
2. Letter, dated June 3, 2011 from the Institute for HEART + LUNG Health to Dr. George Mackie, Interim Executive Associate Dean, Faculty of Medicine, from Dr. Bruce McManus, Professor, Department of Pathology and Laboratory Medicine.



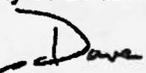
a place of mind  
THE UNIVERSITY OF BRITISH COLUMBIA

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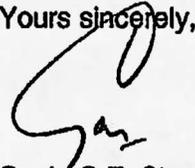
June 23, 2011

Dr. David Farrar  
Provost and Vice President, Academic  
6<sup>th</sup> Floor, Koerner Library  
1958 Main Mall  
University of British Columbia

  
Dear Dr. Farrar:

I am writing to request that you arrange for UBC Senate to approve a name change for one of the Senate approved Centres. The proposal to change the name of the James Hogg ICAPTURE Centre to the UBC James Hogg Research Centre is enclosed. This proposal was approved by Faculty Executive on June 21, 2011. I would appreciate it if this could be brought forward to the next meeting of Senate for approval.

Yours sincerely,

  
Gavin C.E. Stuart, MD, FRCSC  
Dean, Faculty of Medicine  
Vice Provost Health, UBC

enclosure



Institute for  
**HEART+LUNG Health**  
Strong beats. Clear breaths. Full lives.

June 3, 2011

Dr. George Mackie  
Interim Executive Associate Dean  
Faculty of Medicine  
317 - 2194 Health Sciences Mall  
Vancouver, BC Canada V6T 1Z3

Dear Dr. Mackie:

**RE: Formal Request for Centre Name Change**

As respectfully submitted on March 30, 2011, we are requesting a formal name change for the Centre.

**The following information was submitted for consideration at the April 4<sup>th</sup> Faculty Executive Meeting:**

The James Hogg iCAPTURE Centre (Imaging, Cell Analysis, and Phenotyping Toward Understanding Responsive, Reparative, Remodeling, and Recombinant Events) at St. Paul's Hospital, is a UBC Senate-approved research centre supported collaboratively by the Faculty of Medicine of UBC and Providence Health Care. Built on a 30 year history of research excellence, the iCAPTURE Centre was created in 2000 with the infusion of \$21 million of infrastructure funding from the Canada Foundation for Innovation and its partners.

At present the iCAPTURE has over 250 personnel working towards solving the problems of heart, lung, and blood vessel diseases. Lead by Director, Dr. Bruce McManus and an Executive Team, investigators, trainees and staff in the iCAPTURE Centre are using the best available technology to image and measure changes in molecules, cells, tissues, organs and whole organisms, including patients, in order to understand the link between our genes and environments in causing heart, lung, and blood vessel diseases. The role of inflammation and virus infections in the initiation and progression of disease is a central current of emphasis for the 250 staff of the Centre.

The iCAPTURE Centre is a component Centre within the Institute for Heart + Lung Health (IHli) for which Dr. McManus serves as Co-Director. As well, in consideration of many cross-appointees between iCAPTURE and the Pacific Lung Health Centre, and links to the Centre for Health Evaluation and Outcome Sciences (CHEOS), there is great synergy from laboratory to clinic and community.

We would like to request formal approval for a name change to the UBC James Hogg Research Centre. The revised name has been discussed on numerous occasions at Centre staff and Executive meetings and was formally ratified at the March 29, 2011 Centre Quarterly Meeting.



The new name would be effective upon final approval by the University of British Columbia Senate. Once official approval is received, all current logos and branding material will be changed and all associated UBC Departments, including Finance and ORS will be notified.

**In response to Faculty Executive member questions on April 4th we provide the following clarification:**

**Q: Why does the James Hogg Research Centre not also say for 'Cardiovascular and Respiratory Research'?**

For our first large scale CFI success in 2000, the name ICAPTURE (Imaging, Cell Analysis, And Phenotyping Towards Understanding Responsive, Reparative, Remodeling and Recombinant Events) [originally to the 4th exponent R to reflect Poiseuille's equation for flow] was created. Over time, the exponent was removed for administrative purposes and "for Cardiovascular and Pulmonary Research" was included as an ending to clarify to the public and/or politicians where our research emphasis was focused.

As a major unit under the new public friendly umbrella name, *Institute for Heart + Lung Health*, the UBC James Hogg Research Centre can be more concise, and does not need to do "all of the work" to bring attention for collaborators, donors, investors, politicians, etc. With the honoring of the founder of the laboratory, Jim Hogg, by naming it after him, there is no need for cardiovascular and pulmonary at the end, since everyone is aware of the exemplary and prolific research and mentoring record that he has produced. The logo for the Centre shows a heart, two lungs, and a partially occluded blood vessel.

**Q: Will the name change again?**

There have been eight previous name changes of the Centre or components of it since 1977; from the Pulmonary Research Laboratory to the now requested UBC James Hogg Research Centre. Things evolve and improvement in representing who we are will never completely end.

- Pulmonary Research Laboratory (1977.....)
- McDonald Research Laboratory (1984.....)
- Cardiovascular Research Laboratory (1993.....)
- Atherosclerosis Specialty Laboratory (1994.....)



Institute for  
**HEART+LUNG Health**

- McDonald Research Laboratories (1994.....)
- Vancouver Vascular Biology Research Center (1996.....)
- ICAPTURE Centre for Cardiovascular and Pulmonary Research (2000.....)
- James Hogg ICAPTURE Centre (2003.....)
- UBC James Hogg Research Centre (June 2011.....)

We hope that this additional information helps to clarify our request. We look forward to hearing from you soon in this regard.

With warm regards,



Bruce M. McManus, MD, PhD, FRSC, FCAHS  
Professor, Department of Pathology and Laboratory Medicine, UBC  
Co-Director, Institute for Heart + Lung Health  
Director, James Hogg ICAPTURE Centre  
Director, NCE CECR Centre of Excellence for Prevention of Organ Failure