Okanagan Senate

Minutes of 27 November 2013

Attendance

Present: Prof. D. Buszard (Vice-Chair); Dr K. Ross (Secretary); Mr R. Adl; Dr L. Allan; Dr P. Arthur; Ms H. Berringer; Dr L. Bosetti; Mr S. Bullock; Mr J. Byron; Dr J. Cioe; Mr D. Daniluck; Mr N. Dodds; Dr R. R. Dods; Mr B. Edwards; Ms A. Geddes; Dr M. Grant; Ms F. Helfand; Dr C. Labun; Ms E. Lorie; Dr Y. Lucet; Mr C. MacKay; Dr B. Marcolin; Dr C. Mathieson; Mr W. McLean; Dr A. Milani; Dr B. Nilson; Ms L. Patterson; Dr A. Phillion; Dr D. Roberts; Dr C. Robinson; Dr B. Rutherford; Ms S. Sneg; Dr I. Stuart; Dr R. Sugden; Dr E. Taylor; Dr W. Tettey; Mr C. Tse; Dr P. van Donkelaar; Dr G. Wetterstrand; Mr D. Whitelaw

Regrets: Dr P. Balcaen; Dr E. A. Broome; Dr K. Carlaw; Mr I. Cull; Dr F. de Scally; Dr K. Hewage; Dr J. Johnson; Ms S. Morgan-Silvester; Prof. M. Parlange; Dr C. Scarff; Dr D. Tannant; Prof. S. J. Toope; Dr S. Yannacopoulos

Recording Secretary: Mr C. Eaton

Call to Order

The Vice-Chair, Professor Deborah Buszard, called the third regular meeting of the Senate for the 2013/2014 Academic Year to order.

Curtis Tse requested that a motion be added under Other Business regarding the January enrolment practices of the Faculty of Management’s Bachelor of Management Program.

Under Rule 19 (d) of the Rules and Procedures of Senate, the Vice-Chair declined to add the requested motion to the agenda.

The Vice-Chair suggested that the proposed matter be referred to the Senate Admissions & Awards Committee for consideration, as that body would be able to consider the relevant policy and capacity considerations. The decision of the Vice-Chair notwithstanding, Senator Tse put forward to Senate the following motion:

Curtis Tse
Yves Lucet

That the agenda be amended to include under other business the motion of Senator Tse relating to the January enrolment practice for the Bachelor of Management.

Senator Tse explained that on 6 November of this year, students were informed that the Bachelor of Management would not be continuing with its past practice of allowing admission to the program for January due to lack of space. He stated that students had asked the Faculty to reconsider this change but as the Faculty had refused, he was proposing that Senate direct the practice be continued for one additional year so current students who had expected the practice...
to continue could still begin programs in January. Senator Tse explained that he expected this would be around 14 students.

Senator Stuart suggested that off-cycle students were admitted for more reasons that just excess space; students could have credit deficits in their programs due to illness, transfer credits, or other reasons that we may consider grounds for academic concession and the January admissions practice saved students time and money.

Senator Cioe expressed his sympathy for affected students, but suggested that it was too late in the year to adjust the program’s intake.

Senator Lucet suggested that a large part of the issue is the Faculty’s timing in informing students of this change in practice.

Curtis Tse opined that the enrolment situation should have been clear to the Faculty at the start of the term and that 6 November was too late in the year for this information to have been made public.

Senate Membership

NEW SECRETARY

The Vice-Chair welcomed Dr Kathleen (Kate) Ross to Senate as Associate Vice-President & Registrar.

SENATE NOMINATING COMMITTEE

The Associate Registrar, Mr Eaton, advised Senate that in response to the Call for Nominations issued at Senate on 30 October and due on 15 November 2013, Senator Yves Lucet have been acclaimed as elected to the Senate Nominating Committee until 31 August 2014 and thereafter until replaced.

Minutes of the Previous Meeting

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Jan Cioe & \quad \{ \text{That the Minutes of the Meeting of 30 October 2013 be adopted as presented.} \\
Deborah Roberts
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Business Arising From the Minutes
The Provost advised Senate that in response to the question raised at the last meeting regarding inhospitable EME furnishings she had learned that the offending benches and tables were acquired as part of the food kiosk and were not recommended by the Advisory Committee on Learning Spaces; the furniture will be replaced with more appropriate choices.

**Deputy Vice-Chancellor’s Remarks**

The Deputy Vice-Chancellor advised senate of the death of Clare Jones, 2nd year Bachelor of Human Kinetics student. The University has extended its sympathies to her family and Professor Buszard expressed her thanks to the University community for their support of her friends and family.

It was noted that the Association of Universities and Colleges of Canada (AUCC) was progressing with the Okanagan campus’ application and a site visit will occur sometime in the New Year by three AUCC institution presidents.

Professor Buszard referenced three instances of enhanced community visibility for the campus in the Okanagan region: agreements with the Rotary Centre for Arts, Accelerate Okanagan, and Woodhaven Regional Park. She further noted that our “MiniMed” session at Kelowna General Hospital was very successful in taking high-level medical and health information to the general public.

The Deputy Vice-Chancellor reminded senators that on 10 December will be Nobel night; five colleagues will be speaking of the meaning of the prizes in how we see the world.

Senator Cioe asked if we were committing resources as part of the community outreach activities.

Professor Buszard advised that the only non-recovery cost would be for the Rotary Centre for the Arts but in that instance the cost for the three-year term of the agreement was less than what the campus paid to use the facility in the past year.

**Candidates for Degrees**

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Deborah Roberts & Yves Lucet
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That the candidates for degrees, as recommended by the faculties and the College of Graduate Studies, be granted the degrees for which there were recommended, effective November 2013, and that a committee composed of the Registrar, the appropriate dean(s) or their appointed designates, and the Chair of the Okanagan Senate, be empowered to make any necessary adjustments.
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Academic Policy Committee

The Chair of the Academic Policy Committee, Dr Jan Cioe Presented

ROLLING GRADUATION

Jan Cioe
Miriam Grant

That rolling graduation for graduate programs be approved as set out in the attached calendar change form.

Senator Roberts asked why this was needed; noting that she received a letter from her own university confirming her completing her requirements and this seemed sufficient.

Senator Cioe replied that the demand for the formal documentation was mostly from government agencies such as immigration authorities.

Acting Dean Taylor added that the formal degree could also be needed in some licensed professions.

Reports from the Deputy Vice-Chancellor

FINANCIAL OUTLOOK
Associate Vice-President Michael Shakespeare presented.

Mr Shakespeare noted that last time at Senate he shared the 2012-2013 budget. This presentation was less focused on the immediate and more on our mid-term financial projections and strategic context.

He noted that our key financial drivers were Place and Promise and its priorities/commitments, including student learning, international engagement, graduate students & research, and innovation leadership. We also had a number of enablers for our process: campus visioning, system governance, our fundraising campaign, government relations, and our budget model.

Senator Cioe noted that the concept of a driver-based budget was a loose idea so far. He noted that the simplest model had FTE numbers drive funding, but this could result in a non-comprehensive University.
Mr Shakespeare agreed that this could be an issue with a pure model and noted that there were ways those drivers could be configured to mitigate that issue.

Professor Buszard noted that the other campus’ budget model was 3 years out and suggested we could look at their successes and challenged so far.

Senator Cioe noted that some faculty members argued for the Vancouver model but he reminded Senate that the other campus had a different teaching structure, noting that half of Vancouver’s Psychology classes are taught by sessionals. He suggested that the Okanagan campus did not want to be pushed in that direction.

Mr Shakespeare then went over key financial planning assumptions:

- A government grant cut of 1% for 2014-15, 1.25% for 2015-16.
- Domestic tuition growth of 2% per year
- International tuition at 10% direct-entry FTE plus EFP, 3% tuition growth per year.
- Investment of $1 million per year to support international growth
- Capital financing for Skeena residence and mixed used buildings
- Building operational costs with a 2% increase for existing buildings.

Senator Dodds asked what our current enrolment numbers were relative to targets.

Shakespeare noted that we are at capacity for domestic students and that there was no Provincial cap for international students.

Mr Shakespeare reminded Senators that our current total revenue is $116 million and we expect this to grow to $119M. We had a $4 million carry forward last year and expect a $7.9M deficit this year although our year-end carry forward will still be 13.7M.

Senator Dods asked about undergraduate vs graduate funding.

Mr Shakespeare replied that our students were funded generally without distinction. International graduate students are still included in grant funding from the Province.

Senator Lucet noted that while we could admit more students, we would not get provincial funding for any additional domestic students.

A senator asked why there was a slight decrease in operating revenue.

Mr Shakespeare agreed to find out why and have this provided to Senate.

In response to a question from Senator Roberts, Professor Buszard advised that we still received around $10 000 from the province and around $5 000 in tuition per student.

Mr Shakespeare then presented the projected revenues through 2020. He noted that there was uncertainty around projected increases for international students. For our financial outlook on expenses, some are non-discretionary due to policy, contract, or government decisions. We do
have some challenges as our $31 million in projected expense increases is $200,000 more than projected revenue increases.

Professor Buszard reiterated that no provincial government funding increases were expected.

Senator Cioe noted that Professor Toope had suggested that the Federal government might be willing to provide more support.

Professor Buszard agreed that ACRE would put additional funding into research but this would be based on our tricouncil performance. This would be good, but would not cover our key financial pressures.

CAMPUS VISIONING

Director Nicole Udzenija presented to update Senate on Aspire: The visioning process for UBC’s Okanagan campus. She noted that she last presented to Senate in September. Ms Udzenija advised that we have spent the past few months focusing on starting conversations and generating awareness. Presentations have been made to Senate, the Board, Executive, and the Campus Advisory Committee, and general feedback has been solicited. Two kickoff events were also held. She noted that we also had a website where similar information is presented and responses are solicited, and to better engage with students we were using social media and a graffiti board campaign. Faculty champion pair groups have been formed, and they were meeting with faculties. Our intent is to have a draft document for review in April or March and to have a final document to come forward in June.

Senator Roberts asked if there was a list of faculty champions.

Ms Udzenija replied that yes and that this should be available on the website.

Professor Buszard expressed her thanks to the number of people working on this process.

Senator Cioe asked how we would analyze responses.

Ms Udzenija replied that with respect to the graffiti boards, we had project staff at the boards to facilitate comments. We are meeting as a faculty champions group in December to decide how we would analyze the data collected and decisions have yet to be made there.

The Deputy Vice-Chancellor advised that yesterday the Board received an update on the campus planning process and she suggested that this should be on the December or January Senate agenda. At the Board this included a lot of input from cyclists.
CLARIFICATION OF RETROACTIVE INTENT FOR TEACHING EVALUATION RESOLUTION OF 25 SEPTEMBER 2013

Cynthia Mathieson
Jan Cioe

That Deans, Heads, and Directors have access to all information contained in student evaluations of teaching except for confidential questions collected at the specific requests of individual instructors as submitted to the University in 2012 and 2013 Academic Years.

The Associate Registrar clarified that this was an additional resolution, not an amendment to the September motion.

By general consent the motion was amended to include student access as also provided in September 2013.

Cynthia Mathieson
Jan Cioe

That Deans, Heads, and Directors have access to all information contained in student evaluations of teaching except for confidential questions collected at the specific requests of individual instructors as submitted to the University in 2012 and 2013 Academic Years; and

That individual instructors may consent to have the quantitative results of their teaching evaluations from the 2012 and 2013 Academic Years be made available to students.

2013-2014 ENROLMENT REPORT

Deputy Registrar for the Okanagan campus, Mr Fred Vogt, presented.

Mr Vogt noted that the distributed material included both campuses, but his presentation would focus on the Okanagan material.

For impacts on our enrolment this year, he noted EFP growth from 12 to 87 students, Broad-based Admission’s (BBA) introduction, the discontinuation of the Bachelor of Social Work, and the introduction of Nursing transfer students; we expect to be essentially on target for enrolment with 8388 students.

Demographically, it was noted that the campus was 55:45 female to male, 8% of our students are grad students (35% of those doctoral), and that our student sources seemed healthy: 2/3rds are
from BC and both the Okanagan and the Lower Mainland are strong providers of student. Mr Vogt noted that our Okanagan numbers compared to 2009 have not gone down absolutely, but have relatively due to our growth and this was to be expected given that the campus already took in almost every eligible Okanagan student. Our retention is stable at around 80% overall which is reasonable for a campus of our nature.

The Deputy Vice-Chancellor noted that the Okanagan campus’s retention level is lower than the other campus or at for example, McGill, but quite similar to many others in the U15 group. We are taking in students at a slightly lower average and some of our students view us as a 2nd choice to Vancouver. Some students cannot persist, some chose to move to Vancouver, and some simply chose to not continue their studies.

Senator Dods asked if we could look at data pertaining to applicants who are not admissible here directly but later transfer from Okanagan College and if we were looking at socioeconomic data. Senator Tse asked if we had any insight into why Management’s retention levels were going down and were not keeping up with the rest of campus.

The Dean of Management noted that the program being 2+2, these students going from years 1 to 2 were not taking Management courses.

Professor Buszard replied that it is highly likely that students were transferring to Commerce in Vancouver; she described this as not a reflection on the Faculty of Management but rather on the Okanagan campus acting as a bridge.

Professor Buszard said that we are very interested in tracking persistence.

Senator Cioe asked if we had new data on the impact of BBA on retention.

The Deputy Registrar replied that we would not have these data until next year at the earliest.

Finally, Mr Vogt presented on our number of applicants and our conversion rate. He noted that the campus was still at over 50% and that this was an impressive result. He noted that our overall number of 1st choice applications have gone down and we think this is a result of our implementing BBA. Vancouver also saw a similar trend when it did so. We are also noting that Arts applications are also softening nationally and internationally and this is the only program where we had a decrease; science and our professional programs remain in high demand.

Senator Taylor noted that without discontinuing the BSW, Health and Social Development would have admitted 35-50 undergraduates; we admitted 48 graduates students in lieu.

The Registrar noted that she had looked at the overall numbers from both campuses and she expected a rebound.

Senator Robinson asked if the decrease in number of applications had caused a decrease in averages.

Mr Vogt replied that the opposite was the case: averages were still increasing.
Teaching and Learning Committee (IN CAMERA) – Honorary Degrees

Adjournment

There being no further business, the meeting was adjourned at 5:45 pm.