



UBC'S STRATEGIC DIRECTIONS 2025-2030

Senate Meeting
September 2025



Strategic Planning Process



May – Aug 2024	Sep – Dec 2024	Jan – Mar 2025	Apr – May 2025	May – Jun +
Establish the 'team', agree on approach and understand the current situation	Engagement to identify high-level 25-year vision	Engagement to identify and develop the strategic directions, actions and key performance indicators for the refreshed plan, in collaboration with key community members	Develop a compelling narrative and agree on implementation approach and roadmap	Endorse the plan, consider how to best support the refreshed plan, launch and sustain

Ongoing validation and consultation throughout the process

Ongoing Institutional Plans

- UBC remains committed to sustaining and mobilizing existing faculty and institutional plans, while staying responsive to evolving community aspirations and global challenges.
- There is strong alignment between what we heard from our community and existing plans, reinforcing the strength of ongoing initiatives. These plans, listed in alphabetical order, include, but are not limited to:
 - Campus Vision 2050
 - Climate Action Plan 2030
 - Focus on People Framework
 - Indigenous Strategic Plan
 - Housing Action Plan
 - Indigenous Strategic Plan
 - StEAR Roadmap for Change
 - Student Strategic Plan
 - Wellbeing Strategic Framework

UBC's Strategic Directions 2025-2030

Seven Strategic Directions have been identified to guide our work over the next 5 years and are designed to move UBC towards its 2050 vision.

Create Flexibility for Learners

Increase program and pathway flexibility, interdisciplinarity, access and agency for diverse learners.

Enhance Experiential Education

Enhance experiential education opportunities to provide learners with knowledge and skills to navigate and contribute to an evolving, complex workplace and society.



UBC's Strategic Directions 2025-2030

Discover and Innovate for Impact

Accelerate excellence in research, scholarship and teaching approaches that translate into learner, economic and societal impact.

Partner for Purpose

Expand the number and scope of reciprocal partnerships that address the needs of the people and communities of BC, Canada and the world.

Excel in the Development and Application of Emerging Technologies

Advance the creation and responsible use of emerging technologies, particularly AI, for research, teaching, student learning and operations.



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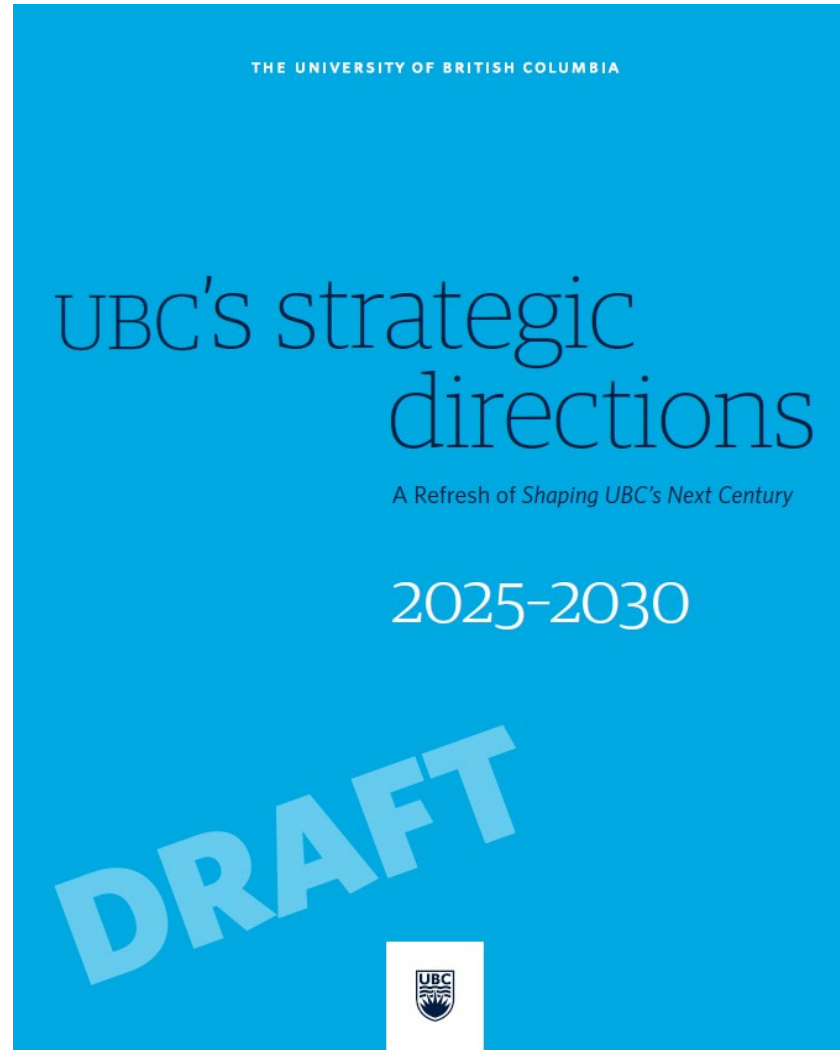
Maximize UBC System Strengths

Reinforce and promote the unique academic, research and operational strengths of our two distinct and complementary campuses while facilitating transformative collaboration within and across our campuses and learning sites throughout the province.

Nurture a Strong and Vibrant UBC Community

Further enhance our UBC sense of community and spirit so students, faculty and staff feel a strong sense of belonging and take pride in being fully part of UBC.

Endorsing *UBC's Strategic Directions 2025-2030*





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