

THE UNIVERSITY OF BRITISH COLUMBIA



OKANAGAN SENATE SECRETARIAT

Enrolment Services
Senate and Curriculum Services

Okanagan Campus
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January 26, 2011

To: Okanagan Senate
From: Curriculum Committee
Subject: January Curriculum Proposals (approval)

The Senate Curriculum Committee has reviewed the material forwarded to it by the Faculties and encloses those proposals it deems ready for approval.

As such, the following is recommended to Senate:

Motion: *That Senate approve the new courses brought forward by the Faculties of Arts and Sciences, Education, and Management as set out in the attached proposals.*

For the Committee,
Dean Marvin Krank
Chair, Curriculum Committee

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To: Okanagan Senate
From: Curriculum Committee
Subject: January Curriculum Proposals (approval)

Enclosed please find the following for your consideration:

From the Faculty of Arts and Sciences

1. The following new courses:
 - a. CHEM 465 (3) Advanced Chemistry Laboratory in Special Topics
 - b. INDG 310 (3) Indigenous Women's Perspectives: Gender, Nation, State, Resistance

From the Faculty of Education

2. The following new course:
 - a. EDUC 426 (3) Practicum Classroom Instruction

From the Faculty of Management

3. The following new courses:
 - a. MGMT 442 (3) Consumer Behaviour
 - b. MGMT 443 (3) New Product and Service Development
 - c. MGMT 444 (3) Market Research



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Curriculum Proposal Form New Course – Okanagan Campus

Category: 1

<p>Faculty: Arts and Sciences Unit: Chemistry, Earth and Environmental Sciences (Unit 3) Faculty Approval Date: November 23, 2010 Effective Session: 2011W</p>	<p>Date: Sep 2, 2010 Contact Person: W. Stephen McNeil Phone: 250.807.8751 Email: s.mcneil@ubc.ca</p>
<p>Proposed Calendar Entry:</p> <p><u>CHEM 465 (3) Advanced Chemistry Laboratory in Special Topics</u> <u>Integrated laboratory course designed to illustrate principles of a selected aspect of modern chemistry. The exact topic of investigation will be determined with each course offering. [0-6-0]</u> <u>Prerequisite: To be determined based on the topic offered.</u></p>	<p>Draft Calendar URL: N/A</p> <p>Present Calendar Entry:</p> <p>Type of Action: Create a new course</p> <p>Rationale: The current degree requirements for the Chemistry Major include two of four currently available advanced laboratory courses (CHEM 461, 462, 463, and 464) that serve as a capstone laboratory experience to our degree: the courses offer experiments of greater scope and longer duration, and with a greater student role in experimental and methods design, than seen in lower-level courses. Space and resource limitations restrict these courses to 16 students each, which in theory limits our program to 32 total graduates -- assuming self-selection of students among the four courses with perfect distribution. Total enrolment across these four courses is climbing dramatically (22/31/48 in 2008/09/10), and there are over 30 third-year</p>

	<p>students currently declared in the Chemistry degree program. In practice, even with a total of 24 students distributed among these courses we are already facing scheduling problems, with some students either delaying their graduation, switching to other programs, or being forced to take labs in which they have less interest. The limitations of the current advanced laboratory courses are therefore acting to restrict the number of students that can graduate from our program.</p> <p>Addition of a fifth advanced laboratory course would remove this potential restriction on our students' ability to graduate. A range of possible focus areas could be investigated in such a setting: polymers and materials, protein/enzyme biochemistry, computational chemistry, bioanalytical chemistry, environmental analysis, and so on. Maintaining a flexibility of topics subject to student and faculty interest is desirable, and would permit greater flexibility of teaching assignments. A lab course with variable topics is an appropriate solution. Although this involves a creation of a new laboratory course, the alternative solution of creating a second section for one of the existing 46X courses would represent an equal allocation of budget, space, and resources.</p>
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Curriculum Proposal Form New Course – Okanagan Campus

Category: 1

<p>Faculty: Arts & Sciences Unit: 1 - CCGS Faculty Approval Date: November 23, 2010 Effective Session: 2011W</p>	<p>Date: November 3, 2010 Contact Person: DR. MARGO TAMÉZ Phone: 250.807.9837 Email: margo.tamez@ubc.ca</p>
<p>Proposed Calendar Entry:</p> <p><u>INDG 310 (3) Indigenous Women's Perspectives: Gender, Nation, State, Resistance</u></p> <p><u>Historical realities of the salience of states and nations in the lives of Indigenous women. Indigenous methods, de-colonial historical analysis, and gender theory are used to analyze Indigenous women's and peoples' resistances to invasion, colonization, occupation, settler states, and dispossession. [3-0-0]</u></p> <p><u>Prerequisite: INDG 100. GWST 100 recommended.</u></p>	<p>Draft Calendar URL: N/A</p> <p>Present Calendar Entry: N/A</p> <p>Type of Action: New Course</p> <p>Rationale: At the intersection of Gender & Women's Studies and Indigenous Studies this course offers UBCO undergraduates a key opportunity to study a critical body of oral history, Indigenous texts and Indigenous contexts, and Indigenous scholarly production based in the historical and contemporary perspectives and knowledges of Indigenous local-hemispheric-international lenses. This course advances undergraduates' preparation for rigorous preparation and engagement in social justice, law, governance, policy, human rights, environment, and sustainability. This course will draw on the expertise of a new tenure track faculty member, jointly appointed in Gender and Women's Studies and Indigenous Studies. By adding it to the upper-level offerings, this course supports the viability and visibility of the GWST minor and the INDG major.</p>



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Curriculum Proposal Form New Course – Okanagan Campus

Category: 1

<p>Faculty: Education Unit: N/A Faculty Approval Date: January 6, 2011 Effective Session: 2011W</p>	<p>Date: January 6, 2011 Contact Person: Blane Després Phone: 250.8078122 Email: blane.despres@ubc.ca</p>
<p>Proposed Calendar Entry:</p> <p><u>EDUC 426 (3) Practicum Classroom Instruction</u> <u>Explores the practical realities of the practicum classroom that enable the development of a positive classroom environment. Topics include: teachers' mental set; student/teacher relationships; rules and procedures; disciplinary interventions; lesson design for active learning. Pass/Fail [3-0-0]</u> <u>Prerequisite: Admission to the B.Ed. program, STEP.</u></p>	<p>Draft Calendar URL: N/A Present Calendar Entry: N/A</p> <p>Type of Action: Addition of a 3 credit course to Secondary Teacher Education Program,</p> <p>Rationale: A course specifically designed to address classroom management and lesson design does not exist in the STEP. It is partially addressed by faculty in different courses but it is not the focus of any one course. The offering of this course would enable methodology faculty to concentrate on matters pertinent to their subjects of expertise and provide secondary students with a course specific to classroom management and instruction.</p>

Curriculum Proposal Form

New Course – Okanagan Campus

<p>Faculty/School: Management Department/Unit: N/A Faculty Approval Date: 9 Nov 2010 Effective Session: 2011W</p>	<p>Date: Contact Person: Jacques Verville Phone: 250.807. 9637 Email: Jacques.verville@ubc.ca</p>
<p>Proposed Calendar Entry:</p> <p><u>MGMT 442 (3) Consumer Behaviour</u> <u>Consumer behaviour is at the heart of any successful business. A clear understanding of consumers is critical in managing the marketing function. Basic concepts and issues in consumer behaviour from a marketing manager's perspective.</u> <u>Prerequisite: Fourth-year standing in the B.Mgt. program.</u> <u>[3-0-0]</u></p>	<p>Draft Calendar URL: N/A</p> <p>Present Calendar Entry: N/A</p> <p>Type of Action: New course.</p> <p>Rationale: This new course is intended to form part of fourth-year Management electives.</p> <p>The Faculty of Management has offered this course in the past three years as a special topics/issues course in Marketing. Consumer behavior is a central course for students in the marketing stream.</p>



THE UNIVERSITY OF BRITISH COLUMBIA

Curriculum Proposal Form New Course – Okanagan Campus

Category: 1

<p>Faculty/School: Management Department/Unit: N/A Faculty Approval Date: 9 Nov 2010 Effective Session: 2011W</p>	<p>Date: Contact Person: Jacques Verville Phone: 250.807. 9637 Email: Jacques.verville@ubc.ca</p>
<p>Proposed Calendar Entry:</p> <p><u>MGMT 443 (3) New Product and Service Development</u> <u>The development of new products and/or services is vital to an organization to maintain and expand their market share and/or position in today's global markets. Examines from a marketing perspective the process of designing, marketing, developing, and launching new products or services.</u> <u>Prerequisite: Fourth-year standing in the B.Mgt. program.</u> <u>[3-0-0]</u></p>	<p>Draft Calendar URL: N/A</p> <p>Present Calendar Entry: N/A</p> <p>Type of Action: New course.</p> <p>Rationale: This new course is intended to form part of fourth-year Management electives.</p> <p>The Faculty of Management has offered this course in the past three years as a special topics/issues course in Marketing. New Product and Service Development is a central course for students in the marketing stream.</p>

Curriculum Proposal Form

New Course – Okanagan Campus

<p>Faculty/School: Management Department/Unit: N/A Faculty Approval Date: 9 Nov 2010 Effective Session: 2011W</p>	<p>Date: Contact Person: Jacques Verville Phone: 250.807. 9637 Email: Jacques.verville@ubc.ca</p>
<p>Proposed Calendar Entry:</p> <p><u>MGMT 444 (3) Market Research</u> <u>Concepts and applications of</u> <u>market research with emphasis</u> <u>on basic methodologies.</u> <u>Introduces a variety of techniques</u> <u>and provides the basis of how</u> <u>research applies to strategy</u> <u>including marketing advertising,</u> <u>sales and product design, and</u> <u>development.</u> <u>Prerequisite: Fourth-year</u> <u>standing in the B.Mgt. program.</u> <u>[3-0-0]</u></p>	<p>Draft Calendar URL: N/A</p> <p>Present Calendar Entry: N/A</p> <p>Type of Action: New course.</p> <p>Rationale: This new course is intended to form part of fourth-year Management electives.</p> <p>The Faculty of Management has offered this course in the past three years as a special topics/issues course in Marketing. Market Research is a central course for students in the marketing stream.</p>