



OKANAGAN SENATE SECRETARIAT
Enrolment Services
Senate and Curriculum Services

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THE OKANAGAN SENATE
MINUTES

Wednesday, February 24, 2010

3:30 pm to 5:30 pm

SCI 333 | UBC OKANAGAN CAMPUS

Attendance

Present: Dr. D. Owram (Vice-Chair), Mr. J. Ridge, (Associate Vice-President, Enrolment Services & Registrar), Dr. A. Abd-El-Aziz (Provost and Vice-Principal), Ms. L. Amantea, Dr. P. Arthur, Dean R. Belton, Ms. S. Bertrand, Dean R. Campbell, Dr. J. Castricano, Dr. J. Cheng, Dr. J. Cioe, Ms. C. Cody, Dr. M. Duran-Cogan, Ms. C. Hopkins, Mr. A. Hu, Mr. S. Joseph, Dr. A. Joy, Dr. D. Keyes, Dean M. Krank, Dr. R. Lalonde, Ms. R. L'Orsa, Dr. G. Lovegrove, Dr. R. Mack, Dr. S. McCoubrey, Acting Dean D. Muzyka, Dr. B. Nilson, Dr. G. Pandher, Ms. L. Patterson, Dr. M. Rheault, Dr. C. Robinson, Acting Dean E. Taylor, Ms. J. Walker, Dr. S. Yannacopoulos, Ms. G. Zilm

Guests: Ms. L. Collins, Mr. C. Eaton, Ms. M. Kruiswyk

Regrets: Dean T. Aboulnasr, Ms. M. Burton, Mr. N. Cadger, Dr. F. de Scally, Ms. L. Driscoll, Dr. C. Hodge, Dr. J. Holzman, Dr. J. Johnson, Dr. G. Jones, Mr. J. Kent, Ms. C. Kuhn, Acting Dean C. Mathieson, Ms. S. Morgan-Silvester (Chancellor), Dr. H. Najjaran, Dr. B. O'Connor, Ms. W. Rotzien, Dr. B. Schulz-Cruz, Prof. S. Toope (President), Mr. D. Vineberg

Recording Secretary: Ms. N. Hager

Call to Order

In the absence of the President, Vice-Chair Dr. Owram called to order the sixth regular meeting of the Senate for the 2009/2010 academic year.

Senate Membership

Election to Fill Senate Vacancy

The following motion was made by request of the Secretary:

Moved: Dr. Cioe

Seconded: Dean Krank

That Dr. Bob Mack be appointed to Senate on the recommendation of the UBC Alumni Association as a representative of the Convocation pursuant to Rule 13 (a) of the Rules and Procedures of the Okanagan Senate and Section 36 (4) (b) of the University Act.

NB: As per Section 36 (1) and (5) of the University Act, Dr Mack's term shall be until August 31, 2011 and thereafter until replaced.

The motion was put and carried.

Minutes of the Previous Meeting, January 27, 2010

Moved: Dr. Cioe

Seconded: Dr. McCoubrey

That the minutes of the Okanagan Senate Meeting of January 27, 2010 be adopted as presented.

The motion was put and carried.

From the Board of Governors

The Senate received for information confirmation that the following items approved by the Okanagan Senate had been subsequently approved by the Board of Governors as required under the *University Act*.

Senate Meeting of November 25, 2009

Curriculum Proposals from the Faculty of Arts and Sciences, and the Faculty of Management

New Award

Senate Meeting of December 17, 2009

New Awards

Senate Meeting of January 27, 2010

Curriculum Proposals from the Faculties of Applied Science, Arts and Sciences, Creative and Critical Studies, Education, and Health and Social Development

New and Revised Awards

Academic Policy Committee

Update on Graduate Studies

Dr. Cioe reported that a revised draft of the proposed distribution of roles and responsibilities for Graduate Studies document would be considered at the March 2010 Academic Policy Committee meeting. Dean Krank added that additional draft policy documents relating to the administration of the College of Graduate Studies would also be submitted for the Committee's consideration.

Curriculum Committee

Committee Chair Dean Campbell presented the report.

See also, 'Appendix A: Curriculum Summary.'

Moved: Dean Campbell

Seconded: Ms. Cody

That Senate approve the new programs and courses brought forward by the Faculties of Arts and Sciences, Creative and Critical Studies, Health and Social Development, and the College of Graduate Studies as set out in the attached proposals.

The motion was put and carried.

Joint Report of the Admissions and Awards Committee and the Curriculum Committee

Curriculum Committee Chair Dean Campbell presented the report.

Master of Management Program (M.M) and Associated Courses

See also, 'Appendix B: Master of Management Courses Summary.'

The following is an excerpt from the joint report:

Degree offered: Master of Management (M.M.)

The Master of Management (M.M.) offered by the Faculty of Management, in alliance with the Faculty of Commerce and Business Administration, provides a general foundation in business and management to individuals with bachelor's degrees in non-business disciplines. The M.M. program is designed to build upon a non-business undergraduate education to increase career options and accelerate advancement opportunities.

Those with undergraduate degrees in Management, Commerce, or Business Administration, or those with degrees in other areas with a minor in Management, Commerce, or Business Administration, are not eligible to apply.

[...]

Moved: Dean Campbell

Seconded: Dr. Cioe

That Senate approve the Master of Management and its associated courses brought forward by the Faculty of Management as set out in the attached proposals.

NB: The Faculty of Management has elected to administer this program directly, in parallel with the administration of the Master of Management by the Faculty of Commerce and Business Administration at UBC Vancouver.

Discussion

Dr. Owram noted that the proposal had been submitted for approval to the appropriate Senate Committees and was before Senate for its consideration as a UBC Okanagan Faculty of Management program.

Dr. Lalonde inquired how the program's proposed cost-recovery model compared to other UBC Okanagan programs. An excerpt from the proposal's rationale:

Budget

The program delivery will be entirely funded from tuition revenue. No additional resources will be required from UBC Okanagan. Any net revenue from the operation of the program will be retained in the FOM to support research, program development, and other academic activities.

Dr. Owram described the cost-recovery model as standard and cited as an example current UBC Okanagan summer programs: faculties assumed all risk and retained all revenues. Acting Dean Muzyka inquired if a central "taxation" would be applied to revenues. Dr. Abd-El-Aziz further detailed the budget model for UBC Okanagan summer programs: 30 percent of revenues retained by the Provost's Office to be used for the enhancement of teaching and research in all faculties. Acting Dean Muzyka requested that the potential revenue-sharing arrangements be further discussed between himself and the Provost.

Dean Krank reported that the College of Graduate Studies had reviewed the proposal and was in support. He noted for the assembly that all aspects of the Master of Management program would be administered directly by the Faculty of Management.

Dr. Keyes expressed some concern that MGMT 591 'Career Development' presented as an entry-level course rather than as a graduate level course. Acting Dean Muzyka reassured Dr. Keyes that the course was standard education among MBA programs in that the development of one's own career was applicable to the career of others.

In response to Dr. Yannacopoulos' inquiry about why the program restricted enrolment in its courses, Acting Dean Muzyka noted that the program was unlike other master's-level programs in that it was cohort-based and built on modules. He noted, however, that there have been occasions in other master's programs where a few modules had been integrated into other programs in instances of a common learning experience.

The motion was put and carried.

Dr. Keyes assumed the chair as Dr. Owram presented the UBC Okanagan 2010/2011 Budget.

Report from the Deputy Vice-Chancellor

UBC Okanagan 2010/2011 Budget

Dr. Owram provided the following context for the budget discussion:

- First year of steady-state funding compared to previous years of expansion funding;
- Rapid pace of capital construction has incurred both debt and operating costs;
- Importance of budgeting framework to reflect priorities agreed upon in *Place and Promise: The UBC Plan*; and
- Structural deficit in the UBC Vancouver operating budget.

Dr. Owram noted that the budget pressures facing UBC Vancouver had developed over a time of steady state operating funding and tuition increases capped below the rate of inflation. Substantial growth, elimination of mandatory retirement, and promotion through the ranks were cited as examples of budgetary pressures and a continued source of deficit.

General Purpose Operating Fund Summary:

- Revenue up \$5.9m or 6%, primarily driven by tuition (\$5.3m).
- Funding allocation up \$5.9m or 6% driven by:
 - New Faculty Hiring: Engineering, Management, and Health and Social Development;
 - Strategic allocations, new initiatives and budget stabilization;
 - Balanced budget;
 - Budget includes contingency of \$3.8m.
- Significant transition in the way budget is managed:
 - Cost of benefits moved to individual faculties;
 - Total picture budgeting in parallel with new Vancouver budget model.

Risks/Opportunities:

- Student enrolment targets:
 - Larger graduating class requires cautious projections about growth;
 - Failure to meet targets carries both financial and political risk;
 - Potential to increase international numbers is strong overtime but requires investment in support systems.
- Capital Debt:
 - Debt levels contingent upon meeting targets; debt servicing funded through operating funds;
 - Having resources to meet fundraising targets.
- Government fiscal allocation:
 - Potential for unexpected cutbacks. Likely low in 2010-2011 but risk increases thereafter.
- Strategic Allocation:
 - Vacancy management, review of General Purpose Operating Fund allocations, alignment to strategic plan required.

Discussion

In response to Dr. Lovegrove's inquiry as to whether the budget relied upon auxiliary revenue sources, Dr. Owram responded that revenues were relatively low in these areas; however, wherever possible dividends were being maximized.

Dr. Cioe inquired further into recent expressions of interest from UBC Vancouver about potentially sharing some costs. Dr. Owram explained that the Okanagan campus had received a number of inquiries regarding the distribution of shared costs between the two campuses and that he was anticipating an increase in such inquiries in the future.

Ms. L'Orsa raised the issue of funding for Teaching Assistants (TAs), both in the number of positions available and remuneration. Dr. Abd-El-Aziz clarified that remuneration was a collective agreement issue. He added further that since 2005 more than \$1.5 million had been injected into the budget to support TAs. Ms. Bertrand inquired if new TA hires adversely affected the hiring of faculty; Dr. Abd-El-Aziz confirmed that currently there was no relationship. Dr. Cioe voiced his opinion that TAs at both the undergraduate and graduate levels were fairly remunerated.

Dr. Owram addressed several inquiries around faculty-specific allocations. Dr. Cioe observed that the Faculty of Arts and Sciences continued to experience larger-than-average class sizes. Dr. Owram acknowledged uneven growth between faculties, but noted that in contrast with Vancouver the Okanagan campuses' faculty to student ratio was among the lowest in the country. Dr. Duran-Cogan echoed Dr. Cioe's observation, noting that language instructors had adapted their teaching methodology to accommodate larger classes.

Adjournment

There being no further business, the meeting was adjourned. The following regular meeting of the Senate was scheduled for Wednesday, March 24, 2010 at 3:30pm to 5:30pm in Science 333.

Appendix A: Curriculum Summary

From the Faculty of Arts and Sciences

1. The following revised program:
 - a. Environmental Chemistry Major
2. The following new courses:
 - b. GWST 491 (3/6) d Directed Studies
 - c. STAT 403 (3) Stochastic Processes

From the Faculty of Creative and Critical Studies

3. The following revised programs:
 - a. Art History and Visual Culture Major (Name Change)
 - b. Art History and Visual Culture Major
4. The following new courses:
 - c. IGS 506 (3/6) d Creative Research Methods
 - d. VISA 106 (3) Introduction to New Media
 - e. VISA 290 (3/6) d Special Topics in Visual Art
 - f. VISA 460 (3/6) d Special Topics in Visual Art

From the Faculty of Health and Social Development

5. The following revised program:
 - a. Suspension of Admission to the B.A. in Health Studies

From the College of Graduate Studies

6. The following new program and related courses:
 - a. Interdisciplinary Graduate Studies Theme in Latin American and Iberian Studies
 - b. IGS 560 (1-9) d Special Topics in Latin American and Iberian Studies
 - c. IGS 561 (1-9) c Directed Readings in Latin American and Iberian Studies

Appendix B: Master of Management Courses Summary

From the Faculty of Management

1. The following new courses
 - a. MGMT 500 (1.5) Business Immersion
 - b. MGMT 501 (1.5) Financial Accounting
 - c. MGMT 502 (1.5) Managerial Accounting
 - d. MGMT 510 (1.5) Corporate Finance
 - e. MGMT 511 (1.5) Risk Management
 - f. MGMT 512 (1.5) Foundations of Managerial Economics
 - g. MGMT 513 (1.5) Applications of Statistics in Management
 - h. MGMT 520 (1.5) Marketing
 - i. MGMT 521 (1.5) Service Marketing
 - j. MGMT 530 (1.5) Organizational Behaviour
 - k. MGMT 531 (1.5) Leadership
 - l. MGMT 532 (1.5) Negotiations
 - m. MGMT 533 (1.5) Human Resource Management
 - n. MGMT 550 (1.5) Information Technology Management
 - o. MGMT 551 (1.5) Supply Chain Management
 - p. MGMT 552 (1.5) Service Operations Management
 - q. MGMT 570 (1.5) Corporate Governance and Ethics
 - r. MGMT 580 (1.5) Business Law
 - s. MGMT 581 (1.5) Strategic Management
 - t. MGMT 582 (1.5) Entrepreneurship
 - u. MGMT 590 (1.5) Capstone
 - v. MGMT 591 (1.5) Career Development