

# New Exchange Partnership Proposal – Information for Senate Approved by the Senate Admissions Committee August 9, 2006

## Partner Institution

HEC Montreal	Canada	Montreal
Name of Institution	Country	City
Francois Leroux	Director, Office of International Activities	
Key Contact	Title	
12,000	240	na
Number of Students	Number of Faculty	Annual Research Budget (\$CAN or \$US)

## UBC - Background to Proposed Agreement

Katherine Beaumont, Director

Key UBC Contact

Go Global

Faculty/Department

History of the Development of Proposed Partnership:  
(Attach additional page if necessary)

This partnership is being considered in an effort to expand opportunities for Sauder students in North America.

Expressed interest by students to study in Quebec. (currently, McGill is the only option and space is limited).

In discussions with Grace Wong (Assistant Dean and Director) HEC had offered to provide airfare for UBC students

### Faculty Members Supporting Agreement:

**Dale GRIFFIN**, Associate Dean, Academic Programs  
Sauder School of Business

**John RIES**, Divisional Chair, Strategy and Business Economics  
Sauder School of Business

## Rationale for Partnership Agreement

Summary of Benefits to UBC Students (see Criteria, p. 1-2)

- First Commerce-specific partnership in French-speaking Canada
- Course offering in English, French and Spanish
- Pre-semester language program available
- Language program available for credit during the regular term
- Well structure to support exchange students
- Opportunity to foster nation-building and be exposed to French-Canadian culture and language

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Support for Exchange Students:  
(Inbound and Outbound)

## Outbound

- International office dedicated to international students.
- Student housing available
- Orientation and pre-semester language course offered

## Inbound

UBC Go Global will provide support for incoming students

## Quality of Partner Institution

Evidence of National Stature of Institution/Program:

Founded in 1907 by the Chambre de commerce de Montréal, HEC Montréal is Canada's first Management School. HEC Montréal is accredited by AACSB *international* and AMBA and is the first non-European institution to be accredited by EQUIS. It is currently, the only institution in North America to hold this triple quality benchmark.

HEC Montréal's International Advisory Council, made up of leaders from the private and public sectors, helps guide their strategy and activities. HEC has an enrollment of 12000 and employs 240 faculty members. The university welcomes approximately 1000 students from some sixty countries with partnerships with 76 universities and major management schools in 29 countries. HEC has partnerships with local companies and organizations, and has a strong presence in over 40 different countries, through International Projects. In addition, HEC Montréal has recently opened an information and liaison office in Paris to raise the school's profile and extend its reach.

HEC Montréal has been rated as one of the top 100 in the world by the *Wall Street Journal* in the 2004 edition of the *Guide to the Top Business Schools* and one of the 10 best MBA programs outside the United States, according to the MBA 2004 classification by *BusinessWeek*.

UBC Faculty Testimony:  
(List names and attach written statement)

**Dale GRIFFIN**, Associate Dean, Academic Programs  
Sauder School of Business

**John RIES**, Divisional Chair, Strategy and Business Economics  
Sauder School of Business

Research Expertise:

## Chairs

Canada Research Chair in Distribution Management  
Canada Research Chair in Information Technology Implementation and Management  
Canada Research Chair in Information Technology in Health Care  
Canada Research Chair in Risk Management  
Canada Research Chair in Management of Employee Commitment and Performance  
Carmelle and Rémi Marcoux Chair in Arts Management  
Chair in Ethical Management

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Chair in Governance and Forensic Accounting  
Chair in Strategic Management of Information Technology  
Chair in Supply Management  
Chair of Commercial Space and Customer Service Management  
Chair of International Economics and Governance  
Chair of Learning and Teaching Technologies in Management Education  
Chair of Small and Medium-size Business Development and Succession  
CMA International Centre for Studies of Business Processes  
Data Mining Chair  
Omer DeSerres Chair of Retailing  
Pierre-Péladeau Chair of Leadership  
RBC Financial Group Chair of E-Commerce  
Rogers—J.-A.-Bombardier Chair of Entrepreneurship  
Walter-J.-Somers Chair in International Strategic Management

### **Institute**

Institute for Governance of Private and Public Organizations

### **Centres**

Case Centre  
Centre de recherche interuniversitaire sur la mondialisation et le travail (CRIMT)  
[Joint centre: Université Laval—Université de Montréal—HEC Montréal]  
Centre for Research in Family Enterprise  
Centre for Research on E-Finance  
Centre for Research on Organizational Transformation (CETO)  
Centre for Research on Transportation (CRT)  
[Joint centre: Université de Montréal—HEC Montréal—École Polytechnique]  
Centre for the Promotion of Excellence in Municipal Management  
Centre interuniversitaire sur le risque, les politiques économiques et l'emploi (CIRPÉE)  
[Joint centre: Université Laval—UQAM—HEC Montréal]  
Computing Laboratory in Finance and Insurance (LACFAS)  
Desjardins Centre for Studies in Management of Financial Services Cooperatives  
Group for Research in Decision Analysis (GERAD)  
[Joint group: HEC Montréal—École Polytechnique—McGill—UQAM]  
Humanism, Management and Globalization Centre  
International Projects  
- International Market Analysis Group (IMAG)  
Research Center for Work, Health and Organizational Effectiveness (CRITEOS)  
Research Centre on Social Innovations (CRISES)  
[Joint centre: UQAM—UQAH—UQAR—Université Laval—HEC Montréal—Concordia—Université de Montréal]  
Réseau en recherche opérationnelle de Montréal

### **Groups**

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Economy and Finance Research Group (GReFi)  
Groupe de recherche sur le management dans la société de l'innovation et de la création  
Group for Education and Research on Management and Environment (GERME)  
Non-profit, Community and Cultural Organizations Research Group  
Organizational Strategy Research Group (STRATEGOS)  
Research Group on Information Systems (GReSI)  
CHAÎNE Research Group  
Women, Management and Organizations Group

**Associated centres**

Association internationale de recherche en entrepreneuriat et PME (AIREPME)  
Centre d'études sur les médias  
Centre for Interuniversity Research and Analysis on Organizations (CIRANO)  
Centre francophone d'informatisation des organisations (CEFRIO)  
Interuniversity Reference Center for the Life Cycle Assessment, Interpretation and Management of Products, Processes and Services (CIRAIG)

Comments from UBC Office of International:

UBC Office of International fully supports this partnership.

Other International Exchange Partners:

Argentina:  
UTDT, Universidad Torcuato di Tella, Buenos Aires  
UB, Universidad de Belgrano, Buenos Aires  
Universidad de San Andrés,

Australia:  
Curtin Business School, Curtin University of Technology, Perth

Austria:  
JKU, Johannes Kepler Universität, Linz  
VSEBA, Vienna School of Economics and Business Administration, Vienne

Belgium:

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UA, Universiteit Antwerpen, Anvers  
Solvay Business School, Université Libre de Bruxelles, Bruxelles \*  
ICHEC, Institut Catholique des Hautes Études Commerciales, Bruxelles  
HEC, École de Gestion de l'Université de Liège, Liège  
IAG, Institut d'Administration et de Gestion, Université Catholique de Louvain, Louvain-la-Neuve \*

Brazil:  
FGV-EAESP, Fundação Getulio Vargas, Escola de Administração de Empresas de São Paulo, São Paulo  
USP, Universidade de São Paulo, São Paulo

Canada:  
School of Business, Queen's University, Kingston, Ontario \*

Chile:  
PUCC, Pontificia Universidad Católica de Chile, Santiago\*  
UAI, Universidad Adolfo Ibáñez, Viña del Mar

China:  
Lingnan College, SYSU, Sun Yat-sen University, Guangzhou

Czech Republic:  
VSE, University of Economics, Prague\*

Denmark:  
Aarhus School of Business, Aarhus  
CBS, Copenhagen Business School, Copenhagen\*

Finland:  
HSE, Helsinki School of Economics and Business Administration, Helsinki,  
Hanken Swedish School of Economics and Business Administration, Helsinki

France:  
E.M. Lyon, Lyon  
Groupe ESC, Bordeaux École de management, Bordeaux  
Groupe ESSEC, Cergy-Pontoise  
Groupe EDHEC Lille, campus de Lille, Lille  
Groupe ICN, Institut Commercial de Nancy, Université Nancy 2, Nancy  
ESCP-EAP, European School of Management Paris  
Groupe HEC Paris, Paris\*  
IEP, Institut d'Études Politiques, Fondation Nationale des Sciences Politiques, Paris \*  
IECS, Institut Européen d'Études Commerciales Supérieures, Strasbourg  
IAE, Aix en Provence, Université Paul Cézanne, Aix Marseille III, Aix-en-Provence

Germany:  
WHU- Otto Beisheim Graduate School of Management, Coblenz  
Universität Mannheim, Mannheim  
EBS, European Business School, International University Schloss Reichartshausen, Oestrich-Winkel/Rheingau

Hong Kong:  
HKUST, Hong Kong University of Science and Technology, Hong Kong \*

Hungary:  
Corvinus University of Budapest, Budapest

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### Ireland:

UCD, Quinn School of Business, University College Dublin, Dublin \*

### Italy:

LUISS, Libera Università Internazionale degli Studi Sociali, Rome

UCLB, Università Commerciale Luigi Bocconi, Milan\*

### Mexico:

ITAM, Instituto Tecnológico Autónomo de México, Mexico

Tecnológico de Monterrey \*

### Netherlands:

UM, Faculty of Economics and Business Administration, Universiteit Maastricht, Maastricht\*

RSM, Erasmus University, Rotterdam\*

Tilburg University, Tilburg

### Norway:

NHH, Norwegian School of Economics and Business Administration, Bergen

BI, Norwegian School of Management, Oslo

### Poland:

TWarsaw School of Economics

### Portugal:

School of Economics and Business, Universidade Nova de Lisboa, Lisbon

### Russia:

FINEC, St. Petersburg State University of Economics and Finance

### Singapore:

SMU, Singapore Management University \*

### Spain:

ESADE, Escuela Superior de Administración y Dirección de Empresas, Barcelona\*

Universidad de Deusto, San Sebastian

ICADE, Universidad Pontificia Comillas, Madrid

Universidad de Salamanca, Salamanca \*

Universidad Carlos III de Madrid, Madrid

Universidad de Granada, Granada

### Sweden:

LUSEM, Lund University School of Economics and Management, Lund\*

SECL, School of Economics and Commercial Law, Göteborg University, Göteborg

Department of Business Studies, Uppsala University, Uppsala\*

JIBS, Jonköping International Business School, Jonköping

### Switzerland:

HEC Lausanne, École des Hautes Études Commerciales, Université de Lausanne, Lausanne

HEC Genève, Faculté des Sciences Économiques et Sociales, Université de Genève, Genève

Universität of St-Gallen, St-Gallen\*

### United Kingdom:

Aston Business School, Aston University, Birmingham

School of Management, University of Bath, Bath

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SBS, Strathclyde Business School, University of Strathclyde, Glasgow  
LUMS, Lancaster University Management School, Lancaster  
Manchester Business School, University of Manchester, Manchester\*  
City University, Londres  
WBS, Warwick Business School, University of Warwick, Warwick \*

## USA:

Baylor University, Waco, Texas  
Butler University, Indianapolis, Indiana  
University of Florida, Gainesville, Florida

## Uruguay

Universidad Catolica del Uruguay, Montevideo

\* Existing UBC partners

## Key Elements of Proposed Exchange Agreement

September 2007

Proposed date of first exchange

4 to 5 students per year

Number of students expected to participate

French (English and Spanish courses offered)

Language of instruction

na

Required Evidence of Proficiency in Language of Instruction

Same as UBC (30 credits per year)

Credit Equivalency/Max. course load per year

na

If applicable, number of courses offered in English

Are there any restrictions on which programs of study are available at the partner institution? (Please specify)

Comm-specific

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