



Provost and Vice President Academic

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April 7, 2011

To: Senate
c/o Lisa Collins, Assistant Registrar, Senate and Curriculum Services

From: David H. Farrar
Provost and Vice President Academic

Re: Change of Name from School of Human Kinetics to School of Kinesiology

Recommendation:

I recommend that Senate approve the change of name from School of Human Kinetics to School of Kinesiology, effective 1 May 2011.

Rationale:

The main impetus for the name change comes from outside of the School and UBC. Over the last 18 years since the School's name was changed to Human Kinetics (from Physical Education and Recreation), a growing number of peer universities in Canada and the U.S. have adopted Kinesiology as a preferred name for their programs. A variety of names still persists in Canada but a majority of the 38 members of CCUPEKA (Canadian Council of University Physical Education and Kinesiology Administrators) now use Kinesiology (55%), either singularly or in combination with another name. By comparison a relatively small number (18%) use Human Kinetics.

Kinesiology has also become a preferred name for the "academic discipline" offered in Canadian universities. The term is used to identify the study of physical activity from an interdisciplinary perspective drawing on the physical, life, behavioral, and social sciences and humanities.

a. Additional considerations:

- Kinesiology is also a growing professional field of work, and is recognized in government and in the workforce. In Ontario, for example, Kinesiology was brought under the Regulated Health Professions Act 1991 by the *Kinesiology Act, 2007*, and a transitional Council of the College of Kinesiologists of Ontario is establishing provincial regulations for the profession.
- The moniker "Human Kinetics" has never achieved widespread recognition nor is it widely understood.

b. U.S. Context

There is not a national strategy in Canada to standardize on one name. In the U.S., however, the National Research Council in 2008 asked American universities to select a

common identifier for the academic field, and the NRC Taxonomy of Research Doctoral Programs now uses Kinesiology for this purpose. The term is also increasingly recognized by other agencies such as the Council of Graduate Studies, the National Institutes of Health, and the National Science Foundation. The American Academy of Kinesiology and Physical Education (AAKPE) is advocating that its members endorse Kinesiology

1. Consultations

The name change was reviewed and supported by faculty, staff and students in the School of Human Kinetics, as follows:

- Initial interest in the name change was raised at a two-day Human Kinetics retreat with faculty, staff and student representatives held on May 6 and 7, 2008.
- Following a formal review of the conditions summarized above (see the rationale), the School of Human Kinetics voted 71% in favour of changing the name of the School to the *School of Kinesiology* on December 4, 2008.
- After the vote, further consultations were undertaken with students which ultimately resulted in two votes (see attachments, pp. 3-6):
 - Graduate students unanimously supported the change at a meeting of the Human Kinetics Graduate Student Advisory Group held on February 21, 2011.
 - Undergraduate students voted 92% in favour of the name change on an online survey open during February 28 – March 6, 2011.
- Based on the students' support, a proposal was brought forward to the School of Human Kinetics Council on March 24, 2011, and the name change and consequential changes in the names of the BHK and MHK degrees (to BKin and MKin, respectively), were approved by a 95% majority (18/19)

2. Consequential changes in degree names - Proposed changes to the names of the BHK and MHK degrees to BKin and MKin

The School is proposing that admission and program requirements for the two Human Kinetics degrees (BHK, MHK) remain the same, but that both degrees be renamed to fit the name of the School. Category 1 Calendar changes for the BHK and MHK were approved by the School and subsequently by the School's Council on March 24, 2011. These have been forwarded to the Senate Curriculum Committee as well as to the Faculty of Graduate Studies (MHK). If they are approved, we would hope to bring them forward to Senate in May.

I want to acknowledge the strong support we have received from our student representatives. Ellen Kim, HKUS 2010/11 President and Geoff Fredericks, HKUS 2010/11 Vice-President Academic, presented information to Human Kinetics undergraduate students and organized the online student survey. Jarrod Blinch and Lisa Perlmutter, Graduate Student Representatives, presented information to graduate students and held a vote at an open meeting of the Human Kinetics Graduate Student Advisory Group (GSAG).

Thank you,
Bob Sparks, Director of the School of Human Kinetics

Attachments:

March 18, 2011

RE: Human Kinetics School Name Change

Dear Dr. Sparks,

This report summarizes the proposed school name change with respect to undergraduate students. During the week of February 28th to March 6th, class presentations were made to students in all four undergraduate years and in each of the three upper level streams. The presentation outlined the proposed name change and its rationale. An email containing the same information was sent to all Human Kinetics students and an invitation to attend an open forum on Thursday, March 3rd. The purpose of this forum was to generate discussion as well as address student questions and concerns. Both the Director and Senior Associate Director were in attendance.

From Monday, February 28th to Sunday, March 6th, an online survey was open that asked students whether they supported the name change or not. Students entered their student number and responded to the question of whether they supported the name change. Of the 355 students who responded to the survey, 92% supported the name change from the School of Human Kinetics to the School of Kinesiology (325/355).

Regards,

Geoff Friderichs

Academic Vice President, Human Kinetics Undergraduate Society

MEMORANDUM

To: Professor Sparks, Director of the School of Human Kinetics
From: Jarrod Blinch, Elected Graduate Student Representative
Date: March 8th, 2011
Re: Graduate support of the Human Kinetics name change

The Human Kinetics Graduate Student Advisory Group (GSAG) meet on Monday, February 21st and one of the items on the agenda was the proposed name change of Human Kinetics to Kinesiology. All graduate students were invited to the meeting by emailing the grad list on February 7th (and a reminder email on February 18th). The agenda was listed in both emails, which included the school name change. The first email has been copied below.

Fifteen graduate students in Human Kinetics attended the meeting. Their names and areas of study are included below. Lisa Perlmutter (the other graduate student representative) presented a brief background on the name change (attached below). We then discussed the name change as a group. The name change from Human Kinetics to Kinesiology was unanimously supported. We have also received support for the name change in our day-to-day interactions with grad students. Based on this, Lisa and I, on behalf of the graduate students in Human Kinetics, support the name change to the School of Kinesiology.

To: hkinggrads-l@interchange.ubc.ca
From: Jarrod Blinch, jpgblinc@interchange.ubc.ca
Subject: Invitation to the grad student meeting
Date: February 7th, 2011

Hello fellow grad students,

Lisa and I (your grad reps) are looking for input from you on recent developments in Human Kinetics. We will be holding our first Grad Student Advisory Group (GSAG) meeting on Monday, February 21st (just after reading week) from 12 to 1:30 pm in War Memorial room 20 and we would be pleased to see you there. Did I mention that there will be snacks?!?

On the agenda are the following items.

- School name change from Human Kinetics to Kinesiology
- School budget and how grad students fit in
- Ideas for the next TA seminar by Dr. Paul Kennedy
- Brainstorming social activities for HKin grads
- Current news from Education
- Input into the Education Symposium

We welcome your input on anything else. Please let us know if there is anything that you would like added to the agenda.

Come on out to catch up with old friends, meet some new ones, eat some food, and of course, develop the grad experience.

Thanks,

Jarrold and Lisa

GSAG Meeting Attendance

Name	Candidate Degree
Amber Mosewich	MA
Katie Gunnell	PhD
Catherine Shankweiler	PhD
Sarah Koch	MSc
Martin MacInnis	PhD
Stephanie van Veen	MA
Jarrold Blinch	PhD
Brad Millington	PhD
Chantelle Murnaghan	PhD
Adam Campbell	PhD
Brian Horslen	PhD
Taylor	MSc

Sherry Hunt	MSc
Lisa Perlmutter	MA
Last attendees name not recorded	

Name Change Presentation

Background info

- Initially raised at a two-day retreat held in May '08
- HKUS surveyed students enrolled in Term 1 courses
- Procedures are in place for changing a department or school name
- BHK degree would be renamed to fit the name of the School

Why change the name of the School of Human Kinetics

- National Research Council asked American universities to select a common identifier for the academic field
 - ☐ To make it more efficient for grant review committees
 - ☐ Name suggested by the NRC and being supported by American universities is Kinesiology
- CCUPEKA (Canadian Council of University Physical Education and Kinesiology Administrators)
 - ☐ Majority of the 38 members now use Kinesiology (55%), either singularly or in combination with another name
 - ☐ By comparison a relatively small number (18%) use Human Kinetics
- Kinesiology is also a growing professional field of work, and is recognized in government and in the workforce
- Human Kinetics essentially means the same thing as Kinesiology but is not as recognized or widely understood